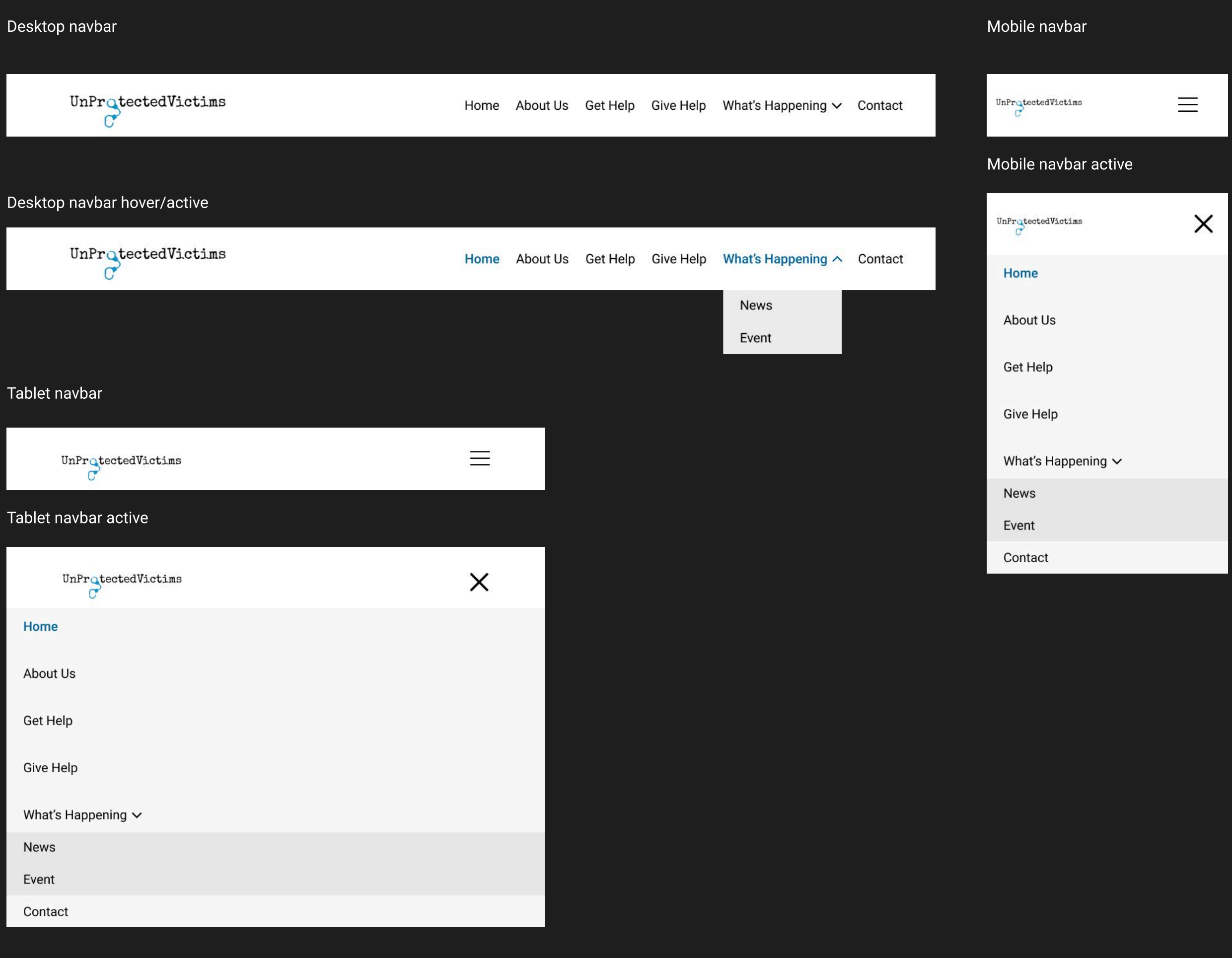
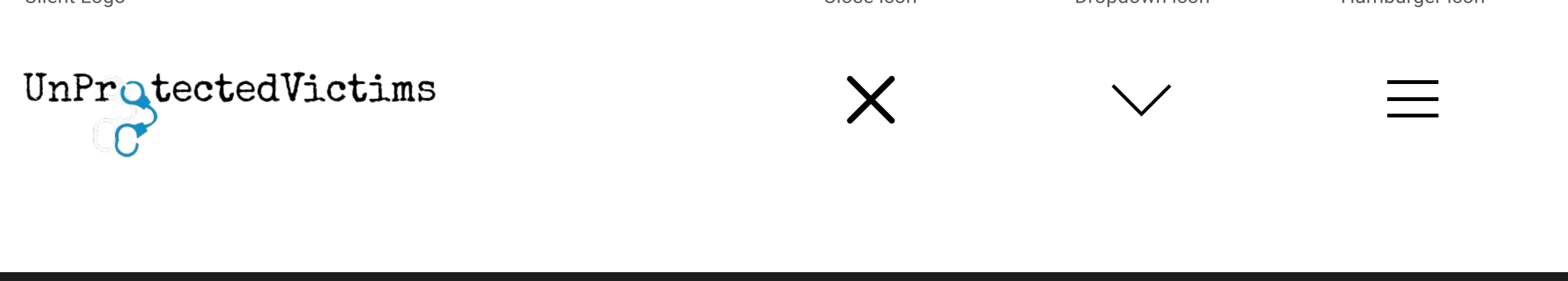


Header



Typography

Poppins
(Primary)Font Family from Google font

Aa Bb Cc
Letter Regular

Aa Bb Cc
Letter Bold & Text Hover / Highlight

12345678910
Number

This is an example of a Text link >
Text link (If Used) Medium Boldness

Example of a Header
Font Name: Poppins #1F1F1F Bold "Browser default size"

Example of a Sub Header
Font Name: Poppins #1F1F1F Regular "Browser default size"

Font Name: Poppins #1F1F1F "Browser default size"

Lorem ipsum dolor sit amet, consectetur adipiscing elit, sed do eiusmod tempor incididunt ut labore et dolore magna aliqua. Ut enim ad minim veniam, quis nostrud exercitation ullamco laboris nisi ut aliquip ex ea commodo consequat.

Tahoma (sans-serif)
Font Family from Web safe font

Aa Bb Cc
Letter Regular

Aa Bb Cc
Letter Bold & Text Hover / Highlight

12345678910
Number

This is an example of a Text link >
Text link (If Used) Medium Boldness

Example of a Header
Font Name: Tahoma #1F1F1F Bold "Browser default size"

Example of a Sub Header
Font Name: Tahoma #1F1F1F Regular "Browser default size"

Font Name: Tahoma #1F1F1F "Browser default size"

Lorem ipsum dolor sit amet, consectetur adipiscing elit, sed do eiusmod tempor incididunt ut labore et dolore magna aliqua. Ut enim ad minim veniam, quis nostrud exercitation ullamco laboris nisi ut aliquip ex ea commodo consequat.

Color

	Color of Important links, shoutout texts or headlines (hero section) and footer background color, active links		Navbar hover / active link and button
	Text color and footer privacy section bg color, hr, and arrow		White space text color if bg is dark or dark img / Navbar bg color
	Active bg color of navbar 		Inactive links and dropdown links from navbar

Page Dimensions

XL(max-width: 1399.98px//Large desktops)
L(max-width: 1199.98px//Desktops)
M(max-width: 991.98px//Tablets)
XS(max-width: 575.98px//Portrait phones)

XL Desktops: Shows the website layout on a very wide screen.

L Desktops: Shows the website layout on a standard desktop screen.

M Tablets: Shows the website layout on a tablet screen.

S Phones: Shows the website layout on a smartphone screen.

Graphic & Photo/Img treatment

Photos are muted with color balance and variations adjusted to mimic vivid warm colors. Images will have a slightly unreal feeling, like a dream or a memory. Adjust contrast and brightness to match all header images.

Embellishments

Button- This button is used for actions such as send or Submit.Text on the button is Poppins medium. The button should be adjusted to be proportionate to the length of the name of the button.

Arrow- Arrow serves as a drop down to show more information

Social Media Icons- These buttons will link to their social media pages by click.