

## Insight Identification

1. Based on the theme that: (all the users confused when asked to remove items from cart), an insight is: (users need an icon or indicators to help with removing items from cart).
2. Based on the theme that: (most users are having trouble with map design and want more guidelines or options to help finding restaurants easier and simple), an insight is: (including a search and filter options directly on map would make it more easier for users to find restaurants that they like to eat from).
3. Based on the theme that: (a couple of users want visual elements to help with items not just in cart), an insight is: (users will manage items other than food like coupons or cards via settings dedicated to those features).